

What's On Deck

LOWER DECK NEWSLETTER JULY 2011

ON DECK FOR THIS MONTH:



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We're Changing Again . . .

Yes, we just changed our look in January, and now we're changing it again. Inside you'll find some tips and tidbits that are new, as well as our entertainment schedule and everything you need to know about what's happening at The Decks.

If you don't currently receive our newsletter via e-mail and would like to, join our rewards club by completing the on-line survey on our website at www.lowerdeck.ca. There are other perks – but we'll talk about those later . . .

PURDY'S WHARF TOWERS I & II **Welcome & Congratulations**

The Lower Deck would like to welcome the 127 new **Purdy's Wharf** employees who have joined our Rewards Club this month. Thank you for joining us and we hope you continue to enjoy your **50% off lunch privileges*** in the Pub and Beer Market. Don't forget to complete our on-line survey so you receive your **\$15.00 BIRTHDAY GIFT*** as well.

Cheers!

*some restrictions apply



THE LOWER DECK
PUB • BEER MARKET • TAP ROOM

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HOURS OF OPERATION

PUB 425-1501

Sunday to Saturday
11:30am-12:45am

BEER MARKET 422-5200

Monday to Wednesday:
11:30am-12:00am

Thursday to Friday:
11:30am-2:00am

Saturday-Sunday:
5:00pm – 2:00am

TAP ROOM 422-1289

By Event Booking Only

Located in Historic Properties
1869 Upper Water Street, Halifax

We're above par

June 21 saw the return of the Lower Deck's annual Golf Tournament in support of the **Canadian Liver Foundation**.

A record 24 teams turned out to hit the links, and the weather cooperated this year, allowing everyone to make it through the course with time to spare. **The Shoe Shop** team of Dave, Ash, Johnny and Pete took home top prize, with **Bobby Grant** winning the chip and putt competition and the **Beer Market's Sandbaggers** taking home best

dressed prize. Thanks to the efforts of those who played and the support of our sponsors, the event raised a new high of **\$2000.00**.

Those who made it all possible include **Labatts, Coca Cola, Live105, Vincor, Mer et Soleil, Russell Foods, Sharky's, Diagio** and **the Weedman**. Thanks – we couldn't have done it without you!



LOWER DECK Safe Patio Practices



1. Use good sunscreen. Look for ingredients that contain zinc, titanium dioxide, and vobenzone or mexoral sx.
2. Plan your day around the sun.
3. Wear clothing that will keep you cool and shield your skin from the sun's harmful UV rays.
4. Sunglasses and hats are essential!
5. Keep a sunscreen stick handy to protect your face.
6. Re-apply sun screen after 3 hours.
7. Come early and get a table with an umbrella

Working for Charity!

The Lower Deck is proud to support a number of charities and if you're planning fund-raising activities, we'd be happy to help. We'll provide you with the space and help you set-up your fund-raiser in our second level restaurant – The Beer Market.

Beginning in September, the first Friday of each month is reserved for a "happy hour" of charity. From 5pm until 7pm, you can entertain your supporters in a casual, comfortable environment with a fantastic harbour view. Call Brad or Heather at 422-5200 for details on how you can make it happen, or e-mail us at info@lowerdeck.ca.





If you're looking for a memento of your visit to the Lower Deck or a gift for an out-of-town friend, why not pick up a Lower Deck t-shirt, sweat shirt or hat. We even have cds from your favourite Lower Deck bands so you can create your own Pub night at home.

The great news is, you can now shop for any of our merchandise from your computer. Log on to our website at www.lowerdeck.ca, click on the Pub page, and hit the link "shop". Payment is secure through PayPal, and we'll ship it to you as soon as we get your order. Take the Lower Deck home with you where ever you are.

Did you know . . .

Canada Day was originally "Dominion Day", and was born of a royal proclamation by the Governor General in 1868 calling for Canadians to celebrate Confederation. The party really started to take off with televised celebrations of our 100 birthday in 1967. It wasn't until 1982 that Dominion Day became Canada Day and we've been celebrating like true Canadians ever since – with an ice cold beer in the great outdoors.



We just celebrated our nation's birthday at the Lower Deck, but did you also know that 23 of our rewards club members celebrated their birthdays with us as well?

Lower Deck Rewards Club members receive a gift card for up to \$15.00 off their meal when they dine with us for their birthday. Whether you celebrate solo or bring a friend, we want to make sure that you do celebrate! Call 425-1501 for details or join by completing a short survey on the Lower Deck website at www.lowerdeck.ca



Have you tried ???

The Lower Deck introduce a new menu in June and we've got some great new tastes we think you should check out – specifically **Momma's Meatloaf!** We're not sure if it's Chef Rodney's mother's secret recipe but we know it's good. Two thick slices of hearty meatloaf with a thick, rich mushroom demi sauce, it's served with **mashed potatoes** and **coleslaw**. The perfect comfort food, and available only in the Lower Deck Pub! Try it.

Jump into July at the Lower Deck!

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
9:45 nightly SIGNAL HILL SUNDAYS 4:00pm matinee with Paul Lamb; Beer Market food and drink specials with DJ TRIXX				Don't miss the Beer Market's LIVE TO AIR hosted by the Beer Market's DJ BILLY G featuring RUBY from Z103.5 every Thursday Night!	Canada Day Patio Party Featuring: Paul Lamb & Cory Tetford Shaydid & Signal Hill B M DJs Billy G & Mo Bounce!		
					BM TGIF with DJ MO BOUNCE	BM Dance Party with DJ BILLY G	
					Summerfest Patio Party Featuring: Paul Lamb & Cory Tetford Wreckhouse & Shameless BM DJs Mo Bounce & Billy G!	BM Weekend Kickoff with DJ MO BOUNCE	BM Dance Party with DJ BILLY G
					Natal Day Patio Party Featuring: Paul Lamb & Cory Tetford Shaydid & Signal Hill BM DJs Billy G & Mo Bounce!		

Did you know that **THE LOWER DECK** has a catering division? If you're planning an office or family get together talk to us about doing the work for you. Enjoy your summer! Call Mike or Heather at 422-1280 or e-mail info@lowerdeck.ca.

