

What's On Deck

LOWER DECK NEWSLETTER January 2012

ON DECK FOR JANUARY:

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Happy New Year

THE PUB – 425-1501

Monday-Wednesday: 5:00pm-midnight
Thursday: 5:00pm-12:45am
Friday-Saturday: 11:30am-12:45am
Sunday: 5:00pm-12:45am

THE BEER MARKET-422-5200

Monday-Thursday: 11:30am-midnight
Friday: 11:30am-2:00am
Saturday-Sunday: 5:00pm-2:00am

THE TAP ROOM-422-1289

Private Function Room
Open by Booking

Located in Historic Properties
1869 Upper Water Street, Halifax



Royalty Rewards

You don't need to be Will and Kate to enjoy the rewards of the royals. Become **LOWER DECK ROYALTY** and join our Royalty Rewards Program.

It's free and easy; simply come to the Lower Deck BEER MARKET, complete an application form, pick up your rewards card and start collecting points right away! Each dollar you spend gets you a point, and you can receive bonus points for providing your e-mail and referring friends.

Reward Members receive gift certificates for food, birthday bonuses, anniversary rewards and lots more.

Start the new year like royalty and reward yourself. It's only in the Beer Market so stop in today and sign up!



NOT PUB GRUB

January is the month when everyone starts paying attention to what they're eating, and at the Lower Deck, paying attention to what you're eating too.

We're introducing a new menu for the chilly winter months. Your favorite Beer Battered Fish & Chips are still here, as well as Deep Fried Pepperoni and our hearty burgers, but new to the menu is our Grilled Chicken Monterey, the Beer Market Cowboy Steak and NACHOS! (for those of you who will be eating nachos on your new year's diet).

This is no ordinary pub grub, so come check out the Lower Deck Pub's winter menu - you'll be glad you did!

Rod's Recipe

Roasted Squash and Apple Soup

- 1 ounce.....Butter
- 1 small.....Onion, sliced
- 1 each.....Leek-cleaned and chopped
- 2 each.....Apple-peeled, cored, chopped
- 2 1/2 pound ...peeled, seeded squash, butternut, chopped.
- 2 teaspoon.....Ground Ginger
- 3 tablespoon....chicken stock, powder
- 1 1/4 litre.....Water
- 24 fluid ounce...Keiths Beer
- 4 stalks.....Green Onion, sliced thin
- 1/4 tablespoon...Salt
- 1/4 tablespoon....black pepper
- 2 fluid ounces.....maple syrup

How to do it:

1. Toss squash and pear in a bit of oil, put on a sheet pan and roast in an oven on 350°F until lightly golden.
2. Meanwhile saute onion and leek in a pot with the butter until soft.
3. Put the squash and pear after roasting in the pot, add the ginger, stock, beer and water. Bring to a boil, simmer for 20-30 minutes.
4. Blend with a hand blender until smooth. Add maple syrup, green onion and salt and pepper. Add a touch of cornstarch and water if needed to thicken.

COMMON COOKING MISTAKES: *Being Afraid of Salt*

Most people eat far too much salt in the processed foods we consume, but don't let that scare you into cutting it out completely. Salt acts to even out the way yeast rises in baked goods and strengthens the gluten strands in breads, giving them structure. Look for lesser-refined salts to use in baking and cooking – they have beneficial trace minerals and more flavor so a little goes a long way. A bit of sea salt really can make food taste better. Add a pinch while cooking and then a pinch at the end.



Winning Ways

Ways to win resumes in the Beer Market in January. Our Business Card draw took a short hiatus for the month of December, but will be back in full force in January. And what a perfect way to battle the January blues – FREE LUNCH! Drop off your business card for a chance to win lunch for 10 people in the Lower Deck Beer Market. Draws happen weekly, so bring your card in soon.

Trivia Returns

So your brain had a rest over the Christmas season, but has it recovered from the turkey tryptophan snooze that comes from dinner and endless hot turkey sandwiches? Check out your brain power with Boyne Clarke's trivia, making its return in January. With a six rounds of trivia, there's lots of opportunity to jump start your gray matter and win great prizes. Watch the Beer Market website for dates and times.

Chicken Rebellion continues



With a new year comes new resolutions and Nova Scotia chickens have firmed their resolve to "free the fowl" and the Lower Deck Beer Market is a proud supporter of their efforts.

We're backing the Chicken Rebellion with our Beer and Burger combo, every Thursday evening, from 5pm until 9pm. Enjoy any one of our unique 10 mouth-watering burgers with an ice cold draught for only \$12.49 – that's a \$9.99 burger and a \$2.50 draught. (tax and gratuity extra)

It's only at the Beer Market and it's only on Thursdays, so just say no to wing night and support the Chicken Rebellion with a burger and a beer!

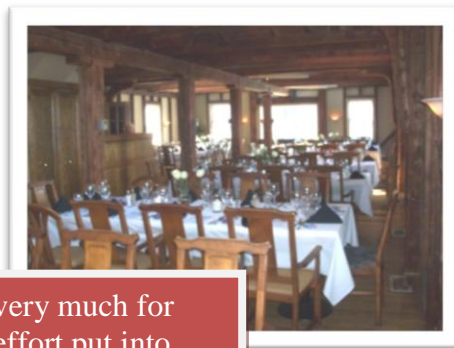
Be a Restaurateur

Ever wish you had your own restaurant so you could host great parties for friends and family, with someone else doing the work?

Check out the Lower Deck Tap Room. This completely private party space is available for your party, whatever the occasion. You pick the menu, the guests, the time and the entertainment – and we do all the work. Cooking, cleaning, serving is all taken care of for you; you relax and enjoy your guests and everything you've planned for the evening.

If you prefer to be a host at home, we'll bring the party to you. The Tap Room caters off site as well, and will provide the food and service to make your event a success. Check out our new party planning guide on line at <http://www.lowerdeck.ca/taproom/documents/Catering2011.pdf>.

Visit our booth at **Brides 2012** at the World Trade and Convention Centre **on Sunday, January 29th** to talk about how we can help with your wedding reception.



...thank you very much for the work and effort put into our Christmas Party in the Tap Room. Everyone was extremely happy with every part of the evening. The venue is perfect, and the meal was spectacular. From the accounts of my co-workers, everyone was more than pleased with the entire night.

Anita Dec 2011

JUMP START JANUARY

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | | |
|---|--|--|-------------------------------------|-------------------------------------|---|-------------------------------------|-------------------------------------|-------------------------------------|
| Beer Market food & drink specials with DJ TRIXXX SIGNAL HILL SUNDAYS | ¹ SIGNAL HILL Click here for a Signal Hill sneak peek! | ² SIGNAL HILL Click here for a Signal Hill sneak peek! | ³ SIGNAL HILL | ⁴ SIGNAL HILL | Beer Market Chicken Revolution Thursday Beer Market Burger and Beer special \$12.49! | ⁵ SIGNAL HILL | | |
| | ⁶ SHAMELESS Click here for a Shameless clip | ⁷ SHAMELESS Click here for a Shameless clip | ⁸ SHAMELESS | ⁹ SHAMELESS | | ¹⁰ SHAMELESS | ¹¹ SHAMELESS | ¹² SHAMELESS |
| | ¹³ SHAYDID Click here to see Shaydid at the Lower Deck | ¹⁴ SHAYDID Click here to see Shaydid at the Lower Deck | ¹⁵ SHAYDID | ¹⁶ SHAYDID | | ¹⁷ SHAYDID | ¹⁸ SHAYDID | ¹⁹ SHAYDID |
| | ²⁰ WRECKHOUSE Click here to see Wreckhouse on the Pub Stage! | ²¹ WRECKHOUSE Click here to see Wreckhouse on the Pub Stage! | ²² WRECKHOUSE | ²³ WRECKHOUSE | | ²⁴ WRECKHOUSE | ²⁵ WRECKHOUSE | ²⁶ WRECKHOUSE |
| | ²⁷ SIGNAL HILL | ²⁸ SIGNAL HILL | ²⁹ SIGNAL HILL | ³⁰ SIGNAL HILL | | ³¹ SIGNAL HILL | ³² SIGNAL HILL | ³³ SIGNAL HILL |

NO PEEKING!

DON'T FORGET! January is the month to bring back your red "No Peeking" envelope. From **JANUARY 1st** through **31st** bring your UNOPENED envelope with you when you come to the Lower Deck, place your order, and then open your envelope to see what you've won! You could win a **free appetizer**, **25% off** your bill, or even a **free dinner!** Lots of prizes to be won and every envelope is a winner – but don't peek til you're here!

